

# MEDIA RELEASE



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## 13 RIVERINA FINALISTS IN INLAND NSW TOURISM AWARDS

Riverina Regional Tourism (RRT) is delighted to announce that the following businesses have been named finalists in the 2011 Countrylink NSW Inland Tourism Awards:

Entrant	Town
BIG4 Deniliquin Paringa Holiday Park	Deniliquin
Boggy Creek Shows	Tumbarumba
Corowa Whisky & Chocolate	Corowa
Country Carriage Bed & Breakfast	Ariah Park
Deniliquin Information Centre	Deniliquin
Deniliquin Ute Muster and Play on the Plains Festival	Deniliquin
Junee Licorice & Chocolate	Junee
Leeton Visitor Information Centre	Leeton
Morundah Hotel	Morundah
Spirit of the Land Lockhart Festival	Lockhart
Wagga Wagga Visitor Information Centre	Wagga Wagga
The Long Paddock – Cobb Highway Touring Route	Hay
Visiting Friends & Relatives Publicity Program	Riverina

These prestigious awards showcase some of Inland NSW's 'best in class' regional tourism operators. The rigorous application and judging process seeks out those who consistently excel in the areas of service, product, experience and innovation. These awards are also an important stepping stone for finalists to progress to the NSW State and Australian Tourism Awards.

Chair of RRT, Ken Murphy said 'It is fantastic that the Riverina has so many finalists this year, and what is equally exciting is that there are a number of new entrants, including Corowa Whisky & Chocolate, Deniliquin Information Centre, Leeton Visitor Information Centre and the Visiting Friends & Relatives Publicity Program'.

'The calibre of entrants is high with what I am sure will be strong competition in the categories represented' said Mr Murphy.

Riverina Regional Tourism has also entered the awards for the first time in the category of Tourism Marketing for its ongoing Visiting Friends and Publicity Program. This program is coordinated by Linda Tillman in partnership with ABC Riverina and the Daily Advertiser.

The winners will be announced at the Gala Dinner Presentation hosted by Balranald Shire. Tickets are \$95

each and can be purchased online at <http://www.balranald.nsw.gov.au/index.php/visitor-information/inland-tourism-awards> . The theme for the awards is Bogart, Bacall & Balranald and all guests are encouraged to dress the part!

For more information on the awards and other finalists, please visit [www.inlandtourismawards.com.au](http://www.inlandtourismawards.com.au) or contact the Secretariat on 0402 199 347.

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Regional Tourism

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