

# MEDIA RELEASE



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## CALL FOR RIVERINA REGIONAL TOURISM DIRECTORS

Riverina Regional Tourism (RRT) is calling for applications for Directors on the Riverina Regional Tourism Board. RRT is the region's peak tourism body and a membership based, incorporated organisation.

The purpose of RRT is to facilitate and co-ordinate tourism industry development and marketing activities for the Riverina and the strategic management of the region (growth, yield etc).

If you are enthusiastic, a strategic thinker with strong planning and leadership skills and an interest in promoting the region's attractions to visitors, this could be the position for you. Knowledge of local government, tourism and marketing/media is also considered favourable. However, RRT are looking for applicants with a wide range of skills from various industries.

"Being a Board member with Riverina Regional Tourism is a wonderful learning experience. The Board has a strong strategic direction and a 'can do' attitude. It's very rewarding to be part of a team that strives to make this region a strong tourist destination", said Sonia Casanova, Chair, Riverina Regional Tourism.

For more information or to receive an information pack, please contact Fiona Last, ph: 02 6386 6363, or email [naturally@riverinatourism.com.au](mailto:naturally@riverinatourism.com.au). Applications close at 5pm on the 15th September 2008.

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For further information please contact:

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